

PRESS RELEASE



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AllHome pushes network expansion, opens 55th store in Sto. Tomas, Batangas

AllHome, the Philippines' pioneering one-stop full line home center, recently opened its milestone 55th location in Sto. Tomas, Batangas. Located along Maharlika Highway, the newest AllHome store is joined by sister brands AllDay Supermarket, Coffee Project, Bake My Day and AllDay RX as they bring the comprehensive retail experience for the first-class urban city of Sto. Tomas.

With the opening of this location, AllHome's store network now stands at 55 stores nationwide, with 41 stores in Mega Manila, seven (7) in Luzon outside Mega Manila, three (3) in Visayas, and four (4) in Mindanao.

AllHome Chairman Manny B. Villar, Jr. stated, "As the country's vaccine efforts are now in full swing, we are optimistic, even more so as we see more concrete milestones leading towards containing and hopefully ending the pandemic. As the economy continues to open up, we fully intend to further grow our presence beyond Metro Manila. We are proud to mark the opening of our 55th store, and the continuing mission to bring AllHome's complete, elevated home-shopping experience to even more Filipinos."

"We are proud to continue our push to bring the AllHome brand to more Filipinos across the country. Sto. Tomas is first-class urban city, and we are sure that as the country's pioneering full-line home center, our range of products, services and exceptional shopping experience will delight and engage the community. Our newest shoppers will learn firsthand about AllHome's commitment to providing premium and affordably priced choices as well as unique value-added services when it comes to building and furnishing homes," said AllHome Vice-Chairman Camille Villar.

AllHome has established itself as a builders haven, providing a reliable resource for contractors, architects, interior designers, and homeowners. From building a home, renovating one, or starting a DIY home improvement project, AllHome offers building and design professionals a comprehensive selection of unique, stylish, and competitively-priced items.

AllHome's unique shopping experience is characterized by modern home depot style interiors, high ceilings and an expansive racking for its construction supply area to highlight each stores'

extensive product offering. This allows any and all customers a clear and pleasing view of each stores' wide range of brands, styles and design inspirations.

The AllHome shopping experience is also an efficient one, as each AllHome store features seven categories—hardware, construction, tiles and sanitary wares, furniture, appliances, linens, and homewares. With everything a home shopper needs under one roof, every trip is efficient and satisfying. For the discerning and practical buyers, AllHome also features AllHome Exclusives—in-house brands that offer high quality, durable, imported products at reasonable prices.

Customers near and around the Sto. Tomas area can also enjoy the AllHome experience, online. With the opening of the Sto. Tomas branch also comes the expansion of service area as well as faster delivery times from AllHome's very own e-commerce platform. To experience the convenience of shopping for everything you need for your home at the tip of your fingers, log on to allhome.com.ph!

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